

Recording your Natwest ad break for Holly & Co

The best way to record your ad for the podcast is to use your phone. The quality can be really good if you follow the guide below.



iPhone setup

You can use the Voice Memos app. There's just one setting we need to change first to make the quality better:

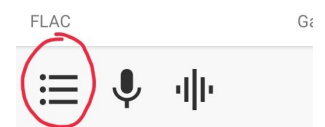
1. Go to Settings, then Voice Memos
2. Select Audio Quality
3. Tick "Lossless"

Android setup

- As there are loads of different Android phones, we recommend you download ASR Voice Recorder: <https://play.google.com/store/apps/details?id=com.nll.asr>
- Once this is installed, click the cog wheel on the right hand side and select "Recording".
- Set the following options:
 - Audio source - Microphone
 - Recording format - FLAC
 - Sample rate - 48kHz

Recording your ad

- Try and record in a room which isn't too echoey. The lounge or bedroom is good. Kitchen or toilet - not good!
- Start the recording and hold the phone to your face like a normal phone call. Leave a little gap at the start and at the end. If you mess up, don't worry - just keep recording and we'll edit it for you.
- If there's more than one person on the ad, pass the phone between you. If there are gaps while you do this, don't worry - we'll edit those too!
- Once you're done and happy with the ad, send it to us via the form on the website: <https://holly.co/get-involved/natwest-independent-ad-breaks/>
- Or email it directly to independentadbreaks@holly.co and remember to include a bit about your business!
 - To email it:
 - **iPhone** - share to email from Voice Memos
 - **Android** - tap the "three lines" icon on the left hand side:



- Find the recording, and tap the three dots to the right of it. Choose "Share" to send by email.